

01.02.2023

Start of Grupa Azoty's 'We Care for the Polish Land' lottery

Another edition of Grupa Azoty's customer lottery has been launched, with prizes including a John Deere 5075E tractor. Over the past five years more than 1,200 prizes have already been distributed to winning farmers, including five agricultural tractors as grand prizes.

The lottery is growing in popularity by the year. Last year's edition attracted more than 40,000 entries from farmers. To take part in the lottery this year, all a customer has to do is buy a promotional product or products of Grupa Azoty for no less than PLN 1,000 inclusive of VAT, such purchase to be evidenced by a single document. The next step is to register the proof of purchase via www.dbamyopolskaziemie.pl or by sending a text message (at a cost of PLN 0.62 inclusive of VAT) to 70966 reading as follows: GRUPAAZOTY. cash register receipt number or GRUPAAZOTY. invoice number.

"We are launching yet another edition of Grupa Azoty's lottery, with clear participation rules giving all our customers many chances to win. The prize lottery is also our way of thanking farmers for invariably choosing Polish fertilizers from Grupa Azoty. For the past 95 years, the proven prime quality of our fertilizers has supported the production successes of Polish farmers, guaranteeing high and repeatable crop yields," says Tomasz Hinc, President of the Management Board of Grupa Azoty S.A.

The entry period for the 'We Care for the Polish Land' lottery and the period of promotional sale offers runs from February 1st 2023 to April 30th 2023. In addition to the grand prize, the participants will have a chance to win: 300 instant cash prizes of PLN 1,000 each and three prizes worth PLN 10,000. The cash prizes will be paid by wire transfer directly into the winners' accounts.

Last year, the grand prize, a John Deere 5075E tractor, went to Eugeniusz from Gostyń County in the province of Poznań. The greatest number of instant cash prizes in the previous edition were won by farmers from the provinces of Warsaw, Lublin, Poznań, Łódź, Kielce and Rzeszów.

For more details on the lottery, its rules and the list of promotional products, visit www.dbamyopolskaziemie.pl